Position: Academy Graphics and Animation Student
Term: Fall 2022 (Sept 6, 2022 – Dec 16, 2022)

About Us:
CENGN is Canada's Centre of Excellence in Next Generation Networks. Our mission is to drive technology innovation and industry growth through our test bed, technical expertise, talent development, and partner ecosystem to enable economic strength and prosperity as well as innovation and competitiveness for Canada in the high-growth global multi-trillion-dollar Information and Communications Technology industry.

For more information, check out https://www.cengn.ca/

What We offer:
- **Career Development:** An agile company in a modern setting where your ideas and opportunities for growth are nurtured and encouraged
- **Cutting edge and relevant network technology:** Our physical and virtual multi-vendor, test, certification, and validation platform provides a unique environment to commercialize advanced products, applications, and services
- **Canadian Innovation Support:** Be part of an organization that drives digital by providing Canadian start-ups and scaleups as well as tech students and professionals the ability to succeed
- **Great People:** The advantage of working with other students, full-time staff, and our executives who are all passionate about their individual contributions to CENGN
- **Be Part of the Digital Revolution:** CENGN leads collaboration projects in wired and wireless networking that are utilized by applications across industries and leverage the more relevant digital tech like cloud, wireless 5G, autonomous vehicles, broadband Internet, artificial intelligence, virtual reality, and cybersecurity
- **Join Canada's Tech Ecosystem:** Work in the hub of Canada's network technology ecosystem, collaborating with the country's top Telecom multinationals, innovative start-ups and scaleups, government funders, post-secondary institutions, and fellow tech and business accelerators

The Opportunity:

We are seeking a highly skilled and motivated individual for CENGN's Training department for a 4-month co-op term. Reporting to CENGN's Senior Manager of Training Programs, this individual will enhance CENGN's eLearning course catalogue through creation of relevant videos and graphics. The student will start the term with CENGN's student orientation program, then undertake training on CENGN's eLearning development tools.

CENGN Academy focuses on practical, use-case driven training in commercial cutting-edge technologies, with a emphasis on open-source technologies and hands-on activities supported on CENGN's unique cloud-based lab infrastructure. CENGN Academy's content strategy focuses on self-paced online courses, where videos and graphics play a crucial role in learner engagement. The Academy Graphics and Animation Student will work with the training development team to create graphics, animations and videos for courses across the portfolio, working with the team's established look-and-feel and branding. The work may involve working from existing drafts or designing elements from scratch. The student will also work on selected CENGN Academy promotional elements.

This position may involve participation in events outside normal working hours on a few occasions during the placement. Applicants should expect to be required to work irregular hours 3-5 times during the contract. For more information about CENGN Academy, visit https://www.cengn.ca/services/cengn-academy/

Key Responsibilities:
The main responsibilities of the Academy Digital Infrastructure Student are:
- Collaborate in a professional manner among a team of experienced training developers
- Develop and edit animated videos that meet industry standards and client needs
- Lead video planning, collaborate on script creation
- Design and develop illustrations to enhance CENGN training content
- Design and develop promotional materials for CENGN Academy
- Participate in CENGN Academy social media activities
- Work cross-functionally with members of the CENGN Marketing team
- Conduct research to support the creation of CENGN Academy promotional material
- Assist with eLearning development and authoring
- Consume and provide feedback on CENGN Academy self-paced training courses
- Support CENGN Academy training events as required
- Support presentations at public events like meetups and other technical forums
- Liaise with training participants
- Other duties as required

Key Competencies/Qualifications:
What you need:
- Desire to learn and develop while exercising and demonstrating solid problem-solving skills
- Ability to work autonomously within a team leveraging online collaboration tools
- Excellent interpersonal, organizational, and communication skills
- Excellent customer service approach
- Ability to design graphics and animated videos to meet client requirements
- Experience with end-to-end graphics and animation production

- Practical experience with the Adobe Creative Suite including Illustrator, InDesign, Photoshop and Premiere Pro, After Effects, and other design tools
- High level of creativity in graphic and animation design
- Demonstrated ability to manage multiple tasks and demands

You will stand out if you have:
- Practical experience in/with any of the following:
    - Technical illustration/animation
    - Working knowledge of WordPress and HTML
    - Experience working with social media tools: Facebook, LinkedIn, Twitter, Instagram
    - An interest in marketing for the tech sector
    - eLearning development and authoring
    - Programming skills, especially in JavaScript
    - Agile methodology
    - Atlassian toolset (Confluence, JIRA, etc.)
- Online portfolio available for review

Education:
Post-secondary term in Business, Marketing, Communications, or a video production course

Experience:
1 – 2 university/college work term experience is desirable

Eligibility
Students who are enrolled or have graduated from post-secondary institution programs which provide the relevant background and aptitude to work and enhance their skills as per the requirements of CENGN's listed student postings will qualify for internships under this program.
- Students can be at the undergraduate level (current students) or graduate level (current masters and PhD students), or they may be recent undergraduate and master graduates within three years of graduation from an Ontario-based post-secondary institution
- The student must be eligible to work in Ontario and have employee status at the company for the duration of the internship (Canadian citizen, permanent resident, or on a work/student visa)
- The student may not apply with a company where there is any conflict of interest, including, but not limited to, a company where the student or relatives have any control as a major creditor or shareholder or governing board
- As a condition of employment and in accordance to CENGN's Code of Conduct Policy, all students must maintain a clean criminal record. CENGN engages a third-party provider to verify student backgrounds prior to the start of the internship

Languages:
- English oral, reading and writing
- Competency in any other language could be considered an asset

Interested and qualified candidates are invited to upload their resume in confidence to CENGN through the following link, Resume submission - CENGN Application Portal - Service Desk. Please select " **Academy Graphics and Animation Student** " as the position title.