



# Media Kit

February 2026

**This media kit contains information about CENGN, media assets, CENGN's style guide and, our leadership team's bios and headshots for easy access and promotional use.**

If you require anything further, please contact:

Rick Penwarden

Senior Manager, Marketing and Communications

[rick.penwarden@cengn.ca](mailto:rick.penwarden@cengn.ca)

613-963-1203



## **VISION**

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Advancing global technology innovation for the prosperity of all Canadians.

## **MISSION**

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CENGN, Canada's Centre of Excellence in Next Generation Networks, drives technology innovation and industry growth through our test bed, technical expertise, talent development, and partner ecosystem.

→ **HQ Location:** Suite 209, 110 Didsbury Road, Kanata, ON K2T 0C2

→ **CENGN Date Started:** 2014

→ **Driving Economic Growth Across Canada:** CENGN, Canada's Centre of Excellence in Next Generation Networks, delivers commercialization services to Canadian tech start-ups and scaleups, through its technical expertise and providing access to its commercial grade, multi-vendor, and multi-site Living Lab infrastructure. CENGN also develops talent through student internships to grow Canada's pool of highly qualified professionals. By enabling the success of promising Canadian businesses and professionals, CENGN strengthens the innovation economy and develops job growth in Canada's tech sector.

→ **CENGN's Living Lab Initiative:** CENGN is developing a series of collaborative Living Labs nationwide to drive positive digital transformation for key economic sectors. This infrastructure and its services will directly enable hyper-innovation by validating Canadian-made digital solutions that bridge Information Technologies, like 5G, IoT, AI, and cloud, with Operation Technology in mobility, buildings, mining, and other sectors for increased efficiency and productivity outcomes.

## Accomplishments

\*as per September 2021

236

SME  
Projects

2413

People  
Trained

314

Internships

1.1k+

Product  
Introductions

11k+

Jobs  
Created

\$ 1.5b

Contributed  
to GDP\*

\*Per Nordicity Group Limited

# Media Assets

**Logo:** Our logo is the core visual representation of our brand. CENGN's logo stands for Centre of Excellence in Next Generation Networks. The abstract design of the C represents our focus on innovation, future forward and technological background. The maple leaf in the center of the C represents Canada.



[Download CENGN Logo – "C" Only Black](#)



[Download CENGN Logo: "C" Only White](#)



[Download CENGN Logo: Black](#)



[Download CENGN Logo: White](#)

**Download CENGN's Brand Style Guide here: [Download PDF](#)**



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# Leadership Team

CENGN has a highly dedicated and motivated team of leaders who are passionate about Canada's technology development and driven by common goals and shared values



Download headshot [here](#)

## **Sandra Cutrona**

President and CEO

As President and CEO of CENGN, Sandra Cutrona provides leadership and strategic direction to the company, driving the delivery of CENGN's mission by collaborating with Canada's transformative technology stakeholders to enable the commercialization, growth, and global competitiveness of the country's innovation economy.

With nearly 30 years of leadership in telecom and emerging technologies, Sandra brings a unique blend of operational excellence, strategic partnership growth, and people-focused leadership. She has held senior roles across sales, operations, engineering, and enterprise IT, most recently serving as Vice President of Sales at Ericsson.

Sandra's leadership has consistently delivered business transformation and sustained revenue growth, supporting innovation in the technology sector.

# Leadership Team

**Boris Mimeur**

SVP Technology, Engineering Operations



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Boris Mimeur has over 17 years of experience in the areas of high-end networking and Data Centre having worked with an extensive list of companies such as; Cable & Wireless Communications, COLT, DANTE (operating the GÉANT network), IXIA Europe Limited, and Cisco Systems. Boris has held the technical lead position on several critical projects throughout his career, including the creation of the GÉANT2 network in Europe, supporting the LHC project run at the CERN, as well as the design, testing and implementation of two of the largest Datacenters in Europe for COLT. While at Cisco, Boris held multiple positions ranging from Advanced Services to Sales and then in the Business Unit in charge of the ASR1000 router; he actively contributed to Cisco's network programmability training resources based around Software Defined Networking (SDN) and Network Function Virtualization (NFV). With his keen passion in industry development, robust technical background, and extreme customer-oriented focus, Boris brings unparalleled potential and flexibility to the CENGN team.

**Steve Hudson**

Vice President, Finance



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Steve is responsible for leading the CENGN finance team in directing CENGN strategy and resources to achieve financial and operational effectiveness, sustainability and improved outcomes, ensuring CENGN's funding is efficiently used and maximized.

Steve has over 30 years of financial leadership experience in a broad range of publicly traded and private business environments including construction and real estate development and management, aerospace design and manufacturing, health care, high technology design and manufacturing and air navigation. Steve holds a Bachelor of Commerce from Queen's University at Kingston and is a Chartered Professional Accountant (CPA, CA).

**CHRIS JOYCE**

Vice President, Business Development & Marketing



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As Vice President of Business Development and Marketing, Chris Joyce is responsible for developing CENGN's market strategy, fostering partnerships, and supporting the growth of innovative Canadian startups and scaleups. Chris leads CENGN's mission to grow Canada's network technology ecosystem, support business growth, and enable the responsible adoption of transformative technology in the Canadian industry.

Chris has over 20 years of experience driving growth and innovation at Fortune 500 and publicly traded companies. His global experience and strategic acumen empower organizations to navigate complex challenges, accelerate growth, and create impactful products and services.



**Contact Information:**  
**Rick Penwarden**  
**Senior Manager Marketing**  
**and Communications**  
**[rick.penwarden@cengn.ca](mailto:rick.penwarden@cengn.ca)**

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