



Media Kit

July 2026

This media kit contains information about CENGN, media assets, CENGN's style guide and, our leadership team's bios and headshots for easy access and promotional use.

If you require anything further, please contact:

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Marketing Director

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VISION

Advancing global technology innovation for the prosperity of all Canadians.

MISSION

CENGN, Canada's Centre of Excellence in Next Generation Networks, drives technology innovation and industry growth through our test bed, technical expertise, talent development, and partner ecosystem.

→ **HQ Location:** Suite 209, 110 Didsbury Road, Kanata, ON K2T 0C2

→ **CENGN Date Started:** 2014

→ **Driving Economic Growth Across Canada:** CENGN, Canada's Centre of Excellence in Next Generation Networks, delivers commercialization services to Canadian tech start-ups and scaleups, through its technical expertise and providing access to its commercial grade, multi-vendor, and multi-site Living Lab infrastructure. CENGN also develops talent through student internships to grow Canada's pool of highly qualified professionals. By enabling the success of promising Canadian businesses and professionals, CENGN strengthens the innovation economy and develops job growth in Canada's tech sector.

→ **CENGN's Living Lab Initiative:** CENGN is developing a series of collaborative Living Labs nationwide to drive positive digital transformation for key economic sectors. This infrastructure and its services will directly enable hyper-innovation by validating Canadian-made digital solutions that bridge Information Technologies, like 5G, IoT, AI, and cloud, with Operation Technology in mobility, buildings, mining, and other sectors for increased efficiency and productivity outcomes.

Accomplishments

*as per September 2021



SME
Projects



People
Trained



Internships



Product
Introductions



Jobs
Created



Contributed
to GDP*

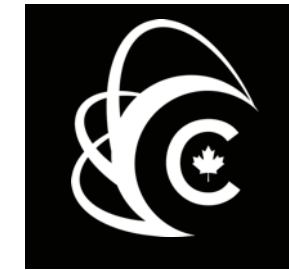
*Per Nordicity Group Limited

Media Assets

Logo: Our logo is the core visual representation of our brand. CENGN's logo stands for Centre of Excellence in Next Generation Networks. The abstract design of the **C** represents our focus on innovation, future forward and technological background. The maple leaf in the center of the C represents Canada.



[Download CENGN Logo – "C" Only Black](#)



[Download CENGN Logo: "C" Only White](#)



[Download CENGN Logo: Black](#)



[Download CENGN Logo: White](#)

Download CENGN's Brand Style Guide here: [Download PDF](#)

Leadership Team

CENGN has a highly dedicated and motivated team of leaders who are passionate about Canada's technology development and driven by common goals and shared values



Download headshot [here](#)

Sandra Cutrona

President and CEO

As President and CEO of CENGN, Sandra Cutrona provides leadership and strategic direction to the company, driving the delivery of CENGN's mission by collaborating with Canada's transformative technology stakeholders to enable the commercialization, growth, and global competitiveness of the country's innovation economy.

With nearly 30 years of leadership in telecom and emerging technologies, Sandra brings a unique blend of operational excellence, strategic partnership growth, and people-focused leadership. She has held senior roles across sales, operations, engineering, and enterprise IT.

Sandra's leadership has consistently delivered business transformation and sustained revenue growth, supporting innovation in the technology sector.

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Download headshot [here](#)

Steve Hudson

Vice President, Finance

Steve is responsible for leading the CENGN finance team in directing CENGN strategy and resources to achieve financial and operational effectiveness, sustainability and improved outcomes, ensuring CENGN's funding is efficiently used and maximized.

Steve has over 30 years of financial leadership experience in a broad range of publicly traded and private business environments including construction and real estate development and management, aerospace design and manufacturing, health care, high technology design and manufacturing and air navigation.

Steve holds a Bachelor of Commerce from Queen's University at Kingston and is a Chartered Professional Accountant (CPA, CA).



Contact Information:

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